

COMMUNICATIONS RELATED POLICIES

Electronic Mail Policy: The Board of Directors has approved the use of electronic mail as a formal mode of communication.

Splasher Advertising Policy: The Splasher will accept, but not solicit, advertising provided the income there from does not increase tax reporting requirements for the Association.

Specific criteria include:

1. The advertising cost is \$35.00 (paid at the time of placement of the ad) for a business card size ad (additional sizes and costs are available and set by the current Communications Director);
2. No political advertising will be accepted;
3. Only persons or businesses affiliated with a Member may advertise;
4. Children of members and 'non-business' related advertising (such as baby sitting, house sitting, baby sitting co-op, and similar situations) will continue to be able to advertise free of charge;
5. Advertising is limited to members' businesses, and non-member businesses located in the 95120 zip code.